ODA Financials – Website Plan (Simplified & Design-Focused)

# Homepage

* Tagline: 'Your trusted finance partner'
* Clean hero image with button: 'Book a Free Consultation'
* Brief 2-3 line intro about ODA Financials
* Visual blocks for services: Bookkeeping, Tax, Property, Virtual CFO
* Short testimonials or review slider
* Footer: contact info, social links, and quick navigation

# Design & User Experience

* Consistent colour theme (e.g. navy, white, gold)
* Professional, calm, and clean font (e.g. Open Sans, Lato, Montserrat)
* Use of white space for better readability
* Mobile and tablet responsive design
* Smooth navigation bar (sticky header)
* Animations kept minimal for faster loading

# About Us

* Simple intro to Omar and the brand’s values
* Professional background & credibility
* Mission: honest, clear, future-ready finance
* Call-to-action: 'Let’s Talk'

# Services

* Bookkeeping for business owners and landlords
* Tax Planning: income, CGT, inheritance, property
* Virtual CFO: cashflow, KPIs, monthly reviews
* Property Structuring: UK company vs personal, Morocco links

# Client Area (Optional)

* Secure login to access or upload files
* Easy payment links (Stripe or GoCardless)
* Client checklist or onboarding form

# Blog/Insights

* Short, helpful articles for business owners
* Examples: 'Landlord Tax Tips', 'Company vs Personal Property Buying'
* Update regularly for SEO and trust-building

# Contact Page

* Short contact form: Name, Email, Phone, Message
* Calendar link for consultations
* WhatsApp icon, email, and phone contact
* Embedded Google Map of registered office (optional)

# Legal

* Privacy Policy
* Terms of Service
* Cookie Notice
* Data security and GDPR mention

# Extra Features (Future Add-Ons)

* Client reviews carousel
* Live chat plugin (e.g. Tawk.to or Crisp)
* Success stories or client results section
* Multi-language toggle (English, French, Arabic)